



Content	Digital Marketing for Beginners	Digital Marketing for Professionals
<b>No. of Modules</b>	<ul style="list-style-type: none"> <li>23 Modules</li> </ul>	<ul style="list-style-type: none"> <li>40 Modules</li> </ul>
<b>Major Modules</b>	<ul style="list-style-type: none"> <li>Foundation</li> <li>Search Engine Optimisation</li> <li>Search Engine Marketing</li> <li>Social Media Marketing</li> <li>Email Marketing</li> </ul>	<ul style="list-style-type: none"> <li>Foundation</li> <li>Search Engine Optimisation</li> <li>Search Engine Marketing</li> <li>Social Media Marketing</li> <li>Email Marketing</li> <li>Inbound Marketing</li> <li>Web Analytics</li> </ul>
<b>Duration</b>	<ul style="list-style-type: none"> <li>40 Hours</li> </ul>	<ul style="list-style-type: none"> <li>120 Hours</li> </ul>
<b>Training Session</b>	<ul style="list-style-type: none"> <li>Instructor led online session</li> </ul>	<ul style="list-style-type: none"> <li>Instructor led online session</li> </ul>
<b>Hands-On Assignment</b>	<ul style="list-style-type: none"> <li>Yes</li> </ul>	<ul style="list-style-type: none"> <li>Yes</li> </ul>
<b>Live Projects</b>	<ul style="list-style-type: none"> <li>Yes</li> </ul>	<ul style="list-style-type: none"> <li>Yes</li> </ul>
<b>Internship Certificate</b>	<ul style="list-style-type: none"> <li>No</li> </ul>	<ul style="list-style-type: none"> <li>Yes</li> </ul>
<b>International Certification</b>	<ul style="list-style-type: none"> <li>Yes</li> </ul>	<ul style="list-style-type: none"> <li>Yes</li> </ul>
<b>Placement Assistance</b>	<ul style="list-style-type: none"> <li>Yes</li> </ul>	<ul style="list-style-type: none"> <li>Yes</li> </ul>
<b>Batches</b>	Week Days – 2 Hours/Day – 1 Month	Week Days – 2 Hours/Day - 3 Months
	Crash Course – 6 Hours/Day – 7 Days	Crash Course – 6 Hours/Day – 1 Month
	Week End	Week End
	Group of 5 Students in single batch	Group of 5 Students in single batch
<b>Minimum Cost</b>	5K	25K

**Note:** One to One training available

**Batch Timing:**

- Weekend Batches: Sat and Sun [10 AM - 1:30 PM IST/GMT +5:30]

**Weekday Batches:**

- Mon - Fri [11.00 AM - 1 PM IST/GMT +5:30]
- Mon - Fri [6.00 PM - 8 PM IST/GMT +5:30]

